

ATEQ TPMS Announces its presence at the Automechanika show in Moscow

Paris, France – July 30th, 2019. ATEQ TPMS Tools, the leading manufacturer of TPMS (Tire Pressure Monitoring System) diagnostic tools and solutions, is proud to announce that its representative, Mr. Marco Matuszak, ATEQ Account Manager Russia, will be present for the first time at the MIMS Automechanika show, 26-29 August in Moscow, Russia.

The MIMS Automechanika show is the leading exhibition of automotive spare parts, automotive components, equipment and vehicle maintenance products in Russia and Eastern Europe with over 1300 exhibitors and 27.000 visitors.

By participating in this show, ATEQ TPMS Tools will take the opportunity to promote its wide range of TPMS solutions and accessories in the following categories – workshop tools, customized, industrial solutions and truck tools with the brand new ATEQ VT Truck, an innovative cost effective tool specially made for truck, bus and trailer and TPMS maintenance of transport fleets, in truck dealerships and multi-brand service workshops.

"Russia is a constantly growing market. The luxury goods market in particular has been booming for years in and around Russia's metropolises. And luxury goods are not only watches and jewellery, but also high quality cars" says Marco Matuszak, ATEQ Account Manager Russia. "The vehicles come mostly from European countries or the USA to Russia, where RDKS - legislations already took place. Exactly these imports are equipped with RDKS systems and therefore have to be maintained accordingly. Who, if not ATEQ as the Global Leader, can better cover and support the need for RDKS education and tools? That's why we're also present in Russia, with a specific developed Russian database."

Meet ATEQ TPMS TOOLS representative at MIMS AUTOMECHANIKA Moscow

* Booth: E-328 (Diagnostics) at Pavilion 2 – Hall 3

* Dates: On August 27th and August 29th, 2019

* Opening times: From 10.00 AM to 18.00 PM on August 27th

And from 10.00 AM to 16.00 PM on August 29th

* Location: IEC "Expocentre", Moscow (RU)

To schedule a meeting or for more information

ATEQ TPMS TOOLS - Mr. Marco Matuszak

ATEQ Account Manager Russia

15 rue des Dames

78340 les Clayes-sous-Bois (FR)

Office: + 33-1 30 80 10 20

Mail: marco.matuszak@ateq.com

Media contacts

Christelle Hyenne, marketing & communication manager, + 33-1 30 80 10 47

christelle.hyenne@ateq.com

About ATEQ TPMS

ATEQ TPMS, a division of ATEQ, is the leading manufacturer of TPMS (Tire Pressure Monitoring System) diagnostic tools and solutions, chosen by OEMs and Assembly Lines, Automotive and Commercial Vehicle Aftermarkets and used by the broadest spectrum of customers globally. To know more about ATEQ TPMS <https://www.ateq-tpms.com/en-uk/home/>