

ATEQ TPMS Tools Announces Giveaway with Jeff Buckley

Livonia, Michigan (September 23, 2019) - ATEQ TPMS Tools and Jeff Buckley, owner of <u>My Father's Shop</u>, are excited to announce the collaboration to give away **TWO** ATEQ VT36 tools to high schools, technical centers or colleges. This is the second year ATEQ and My Father's Shop have partnered to give away a tool to a school.



This year, we are asking that interested schools

submit a video showing why their school could benefit from an ATEQ VT36. The contest is set to begin on October 7, 2019, to kick off the second National Car Care Month. A submission form will be available on ATEQ's and My Father's Shop Facebook pages.

Similar to last year's giveaway, Facebook users will vote for the school they believe is the most deserving of an ATEQ VT36.



Giveaway Rules:

The winners from the 2018 giveaway are not allowed to win this year's giveaway, however, participation is encouraged

Week 1: From Monday, October 7 to Sunday, October 13, students may submit a video explaining to us why they need a VT36 TPMS tool. Each applicant must explain why their school is the most deserving of a tool. Please submit all entries to an online submission form, which will be available on <u>ATEQ TPMS Tools</u> and <u>My Father's Shop</u> Facebook pages. Be as creative as you want! Limit one entry per school.

Week 2: Once the videos are collected and reviewed, we will post them to <u>ateq-tpms.com</u> and our Facebook page so voting can begin. From Monday, October 14 to Monday, October 21, users can vote for the school that they think should win a VT36 tool! There will be two winners.

The winners will be announced via Facebook Live on October 22.



About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops.

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