



## ATEQ TPMS Tools Appoints New Sales Manager

*Livonia, MI (September 10, 2019)* - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, industrial and aftermarket industries, is excited to announce the appointment of Dennis Flanery to Sales Manager. Flanery's new responsibilities include managing TPMS sales, accounts, support and training as well as attending trade shows in the United States. He will work closely with the TPMS sales and support team. Flanery is located in Kansas City, Missouri.



"The TPMS market has matured over the years with many new game-changing dynamics. With Dennis on-board, we believe we have a true industry expert that will help pursue new partners in the industry as well as maintain and grow current valued partners," commented Eri Muca, Director of Sales. "Dennis brings a wealth of industry knowledge and experience from diagnostics and TPMS, making him a perfect fit for the sales team. With our resources and established brand name, we now have a team that is complete. We will continue to work steadfast to become a category of one. I would like to wish Dennis all the best and welcome him to the ATEQ family!"

Flanery is no stranger to the automotive industry. He has been in the automotive aftermarket for almost 30 years. During his three decades of experience, Flanery started as a Driveability Technician and moved into sales in 2003. Flanery has been working with TPMS since 2011.

"I look forward to continuing my career working with the entire team at ATEQ," commented Flanery. "I am also eager to work with all of the TPMS distributors and end-users in the automotive aftermarket."

To learn more about Dennis, watch his interview below!

<https://youtu.be/idLnvUGNlik>

Dennis Flanery can be contacted by email at [dflanery@ateqtpmsusa.com](mailto:dflanery@ateqtpmsusa.com) or by phone at 734-612-2653.

**About ATEQ TPMS Tools**

ATEQ TPMS, a division of ATEQ, is the leading manufacturer of TPMS (Tire Pressure Monitoring System) diagnostic tools and solutions, chosen by Automotive and Commercial Vehicle Aftermarkets, OEMs and Assembly Lines and used by the broadest spectrum of customers globally.

**Media Contact**

Emily Humpert - [ehumpert@ateqtpmsusa.com](mailto:ehumpert@ateqtpmsusa.com)