



ATEQ TPMS Tools Extends Gratitude to SEMA and AAPEX 2019 Visitors for 10-year Anniversary

Livonia, Mich. (Nov. 15, 2019) - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, industrial and aftermarket industries, wants to thank all SEMA and AAPEX visitors who went out of their way to stop by and learn about TPMS tools and solutions.

ATEQ TPMS Tools celebrated 10 years of exhibiting at both SEMA and AAPEX. To commemorate this milestone, ATEQ displayed a [McLaren 720s \(2019\)](#), invited [celebrities](#) to attend and hosted an afterparty where new features for 2020 were announced.

ATEQ also wants to thank the sensor partners who donated sensors to the [SEMA giveaway](#). Four lucky attendees won an [ATEQ VT56](#) tool and 30 sensors, a complete TPMS solution.

Last, ATEQ wants to extend a big thank you to [Jeff Buckley](#). Buckley filmed with AAPEX TV at ATEQ's booth and did five TPMS training sessions. These sessions drew crowds every day at AAPEX and provided essential TPMS information to attendees.

If you were unable to attend SEMA and AAPEX 2019, view photos and videos below.

ATEQ's sensor partners for SEMA game and giveaway:



SEMA Game:

https://www.youtube.com/watch?v=Sz0argDX9w8&feature=emb_logo

AAPEX TV with Helen, Ant and Jeff Buckley:

https://www.youtube.com/watch?v=hZjOVqcDmiQ&feature=emb_logo

ATEQ group photo with Helen and Ant:



Afterparty presentation:

https://www.youtube.com/watch?v=TyzLzydJhTE&feature=emb_logo

Import Vehicle Community, Product and Marketing Awards



ATEQ TPMS Tools won the Best Performance Product or Accessory Award for the ATEQ VT56 with Sync-ID Technology

Save the date:

SEMA 2020 - Nov. 3 - 6, Las Vegas Convention Center

AAPEX 2020 - Nov. 3 - 5, Sands Expo

About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops.

Media contact

Emily Humpert - ehumpert@ateqtpmsusa.com