



ATEQ TPMS Tools Promotes Grant Barnes to Creative Design Manager

Livonia, MICH. - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, Industrial, and Aftermarket industries, announced on Wednesday that Grant Barnes has been promoted to Creative Design Manager in North America. Barnes previously held the [Marketing Manager](#) position and has been with ATEQ TPMS Tools since 2017.

"I am looking forward to continuing ATEQ's mission of being the global leader of TPMS Tool solutions through creative design," Barnes said. "I am excited to create even more creative material that will positively impact ATEQ's global growth."



As Creative Design Manager, Barnes will be responsible for the overall design, look and feel of all ATEQ TPMS tools, as well as manage video, website and digital material.

"Grant has grown at an exceptional rate during his time at ATEQ. He has proved time and time again how valuable he is to not just the marketing team, but to the global ATEQ team. Grant has truly been a key asset to ATEQ's overall success and I know he will accomplish great things in this new position," said Eri Muca, Global Aftermarket TPMS Manager.

Barnes joined ATEQ TPMS Tools in 2017 as a marketing intern and quickly excelled in his position, creating marketing collateral, TPMS tool designs, videography, photography, website material and digital design. As the Creative Design Manager, Barnes will expand his responsibilities in each of these departments.

About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops

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