



ATEQ TPMS Tools Provides an Update on 'Live Sensor' After Successful Launch of Platform

Livonia, MICH. - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, Industrial, and Aftermarket industries, announced on Tuesday a detailed update on the all-new Live Sensor platform for ATEQ tool users and ATEQ sensor partners.

Since the launch of Live Sensor in Nov. 2020, ATEQ has performed over 100 updates across the four regions that ATEQ tools cover: North America with 31 updates, Europe with 30 updates, Australia with 21 updates, and Russia with 21 updates. Each amendment to the tool's software provides complete sensor and vehicle coverage to every ATEQ and Powered by ATEQ tool on the market. The benefits of the Live Sensor platform are immediate and imperative, allowing ATEQ tool users and sensor partners to have the most up-to-date coverage on their tool.

Live Sensor would not be where it is today without the hard work and dedication of the ATEQ database team, especially Federico Fava and Renan Ludscher.

"Live Sensor is the most powerful and efficient tool in the aftermarket for TPMS Solutions. Since 2020, our tool users no longer have to wait months for new updates, which means brand-new cars are included in every ATEQ tool before they release it to the market," said Federico Fava, ATEQ's European TPMS Project Specialist. "The most completed aftermarket sensor coverage is also updated and uploaded to the tool in real-time. Today, we can define it as the most revolutionary and visionary platform in the market."

"Live Sensor is revolutionary, we've changed the paradigm on what it means to release an update. Previously, our tool users would receive our coverage updates in four large releases per year. That's already faster than any other tool in the market, but it still doesn't help those who have a car in the shop that needs support right away," said Renan Ludscher, ATEQ's Database Manager. "We're regularly working with garages of all sizes so we know exactly how frustrating it can be to have to wait for this. With Live Sensor, we can implement new vehicle coverage just about every day! Our cloud-based system is able to add and improve coverage whether it's new OEM models or boosting the Programmable coverage that will get these vehicles out the door faster. Live Sensor is also more robust, with such a chaotic industry when it comes to data availability and constant changes, our team can take full advantage of Live Sensor to keep up on any new developments. We'll still release those quarterly updates to improve functionality and add new features, but no one will have to wait for vehicle coverage anymore when using a tool powered by ATEQ. Live Sensor is also a huge value-added for those users who own our VT55 tool, even after 10 years of outstanding field performance our commitment to quality remains unchanged and the improvements still keep coming!"

ATEQ TPMS Tools' commitment to revolutionary technology continues to be celebrated by the industry and enjoyed by all ATEQ tool users.



About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops.

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