



ATEQ TPMS Tools Unveil SEMA Booth Number, Demo Vehicles for the 2021 Event

Novi, MICH. - ATEQ TPMS Tools is proud to announce this year's SEMA booth number and unveil the two vehicles that will be displayed at the show. ATEQ TPMS Tools has been exhibiting at the SEMA Show since 2009.

ATEQ TPMS Tools will be in [booth 41185](#), an all-new 1200 sq. ft. booth in the South Lower Hall of the Global Tire Expo section in the Las Vegas Convention Center. For the first time, ATEQ will display two vehicles, a 2021 Corvette C8 and a 2019 Fiat 124 Spider.



“We are honored and excited to go back to Las Vegas this year for our 12th SEMA show,” commented Eri Muca, Global Aftermarket TPMS Manager. “Our goal every year is to be better than the year before, and I know we will accomplish that in 2021. My team and I can’t wait to get back in front of the great attendees that SEMA brings in every year.”

The SEMA show takes place Nov. 2 through Nov. 5 at the Las Vegas Convention Center. The trade-only event provides excellent resources for attendees and exhibitors including educational seminars, special events, product demonstrations, and showcasing innovative products, services, and technologies. The SEMA Show draws in more than 100,000 domestic and international buyers each year.

About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops. *ATEQ is a perseverant global family of passionate individuals who are driven by our customers to innovate industry-leading TPMS devices and technology that help suppliers and distributors worldwide.*

Media Contact

Emily Humpert, Marketing Communications Manager - ehumpert@ateqtpmsusa.com