



ATEQ TPMS Tools and Anyline Announce Strategic Partnership, Advancing TPMS and Tire Management Technology

NOVI, Mich. - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, Industrial, and Aftermarket industries, and [Anyline](#), innovator of mobile data capture technology, announced a partnership that will propel the TPMS industry forward with state-of-the-art data capturing technology.

Anyline's advanced optical character recognition (OCR) solutions for the automotive aftermarket will be integrated into ATEQ's TPMS tools, enabling technicians to instantly scan tire DOT codes, as well as vehicle identification numbers (VIN) and license plates.

The automotive aftermarket industry has seen tremendous growth in technology over the past 10 years. Due to vehicle technology advancements, tool manufacturers have needed a faster, more accurate way to keep up with market demands. In collaboration with Anyline, ATEQ will be able to deliver the highest quality TPMS tools for the aftermarket.

"We are very excited to join forces with Anyline to offer OCR scanning for tire and vehicle data on our devices. Anyline's best-in-class mobile data capture technology helps us in our journey to bringing a complete tire service solution to our top-of-the-line ATEQ VT67 TPMS service tool," said Bruno Rousseau, Global TPMS Manager. "ATEQ tools have always been designed to achieve the fastest TPMS jobs turnaround in the industry. We now want to extend this to other tire services. We tested many OCR technologies for DOT, VIN and license plate recognition. In-house OCR technologies used by our competitors are inaccurate and slow. Using the ATEQ VT67 built-in, high-quality camera, and Anyline OCR technology, technicians will be able to comply with DOT registration with maximum accuracy, and optimize multiple workflows to ensure the fastest turnaround speed on the market."

The strategic partnership between ATEQ and Anyline will be officially launched at the 2021 SEMA Show in Las Vegas, Nevada on November 2-5 at the Las Vegas Convention Center.

"The pioneering innovation of ATEQ TPMS Tools has been the driving force of digital transformation for the automotive aftermarket," said Christoph Braunsberger, Managing Director of Anyline Inc. "We are proud to partner with the number one world supplier in the TPMS field to empower technicians with instant, accurate and automated data capture technology."



About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops. *ATEQ is a perseverant global family of passionate individuals who are driven by our customers to innovate industry-leading TPMS devices and technology that help suppliers and distributors worldwide.*

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About Anyline

Founded in Vienna in 2013, Anyline has established itself as a market leader in mobile data capture. Using the newest and most innovative artificial intelligence approaches, Anyline enables any mobile device to process written characters and barcodes in real time, even when offline. Anyline mobile data capture technology is CCPA/GDPR compliant, processing all data collected securely on the users' device, and removing any chance of data interference. It's not only more accurate than manual data entry, but also works 20 times faster. These scanning solutions are trusted by global industry leaders such as Co Automotive and Continental, as well as national governments and the United Nations. For more information, visit www.anyline.com.

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