



## ATEQ TPMS Tools' Technical Support Team Trained by the Tire Industry Association

NOVI, Mich., - ATEQ TPMS Tools, LC, leader of TPMS tool solutions for the OE, Industrial, and Aftermarket industries, is proud to announce that the TPMS technical support team was recently trained by Shawn Pease, Director of Automotive Tire Service at TIA in order to continue to provide the highest level of support.

In late April, Pease paid the ATEQ technical support team a visit for a 2-day training session. On the third day, the team put their new-found skills to the test by completing the exam to officially become TIA certified Automotive TPMS Service Instructors.



"I'd like to congratulate my team on all of their hard work," stated Josh Holmes, Operations Manager. "As we continue to grow as a company so will the support department. They have my utmost confidence in their ability to provide the best possible service to our customers."

As a customer-driven company, the ATEQ TPMS technical support team values these trainings. Just last year, the team serviced over 48,000 tool users, making trainings, like the ones hosted by TIA, vitally important. The team will continue to support ATEQ customers by successfully completing these trainings and providing them with the highest quality of support.

### **About ATEQ TPMS Tools**

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops. *ATEQ is a perseverant global family of passionate individuals who are driven by our customers to innovate industry-leading TPMS devices and technology that help suppliers and distributors worldwide.*

### **Media Contact**

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