



ATEQ TPMS Tools Adds Tesla BLE Function to VT67

NOVI, Mich., - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, Industrial and Aftermarket industries announced ahead of SEMA that the [VT67 TPMS Diagnostic and Tire Management Tablet](#) will be capable of reading and programming the Tesla BLE sensor.

"Bluetooth Low Energy (BLE) for TPMS projects is now part of every major TPMS player in the world including, OEMs. ATEQ has decided very early on to spend massively on R&D for this new standard," stated Bruno Rousseau, Global TPMS Manager. "ATEQ has always been committed to making its TPMS tools as universal as possible and this is the case again with BLE technology which will join our already extensive wireless capabilities with LF, RF 433/315, Wifi, NFC, RFID, and Bluetooth."

ATEQ is the first TPMS tool manufacturer globally to adopt BLE technology into their diagnostic tools. BLE sensors can be found in the following Tesla models: Model 3 (2021+), Model S (2022+) and Model Y. With over 1.8 million 2021-2022 models of Tesla on the road, it was absolutely necessary for ATEQ to innovate this technology and make it available to technicians (Source: [Statista.com](#)).



"A strong synergy between our team of developers (Tawain, Paris, Shanghai and Singapore) across the world along with continuous collaboration with various OEMs, allows ATEQ to bring innovation to the independent aftermarket. This one is another example of ATEQ engineering teamwork to, once again, deliver just in time for the biggest automotive show SEMA 2022," said Jerome Rebulard, Head Chief of Software.

See this brand-new technology for yourself at the 2022 SEMA Show in Las Vegas, Nevada on November 1-4 at the Las Vegas Convention Center, [booth #41119](#).

"ATEQ's commitment to service providers remains the same: ATEQ will continue to innovate and provide the best solutions to technicians. This has been the promise since the introduction of TPMS," said Eri Muca, Global Aftermarket TPMS Manager. "At the end of the day, they are the backbone of ATEQ. The technicians drive the TPMS business and it is our responsibility to provide them with the best and highest quality technology."

**About ATEQ TPMS Tools**

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops. *ATEQ is a perseverant global family of passionate individuals who are driven by our customers to innovate industry-leading TPMS devices and technology that help suppliers and distributors worldwide.*

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